

# Whitenan® Intimate Wash

LAUMAR



**Whitenan® Intimate Wash** is the new detergent that turns a simple daily gesture into a whitening action for the vulvo-perianal area. Its active principle 4-BRN reduces melanin production by inhibiting the tyrosinase enzyme, which is also present in Whitenan® Bleaching Cream for Private Parts. The combination of these 2 products helps to achieve and maintain extraordinary results. Their efficacy has been demonstrated on melanocyte cultures and also in clinical studies in collaboration with one of the most renowned Italian Universities in the field of Dermatology.

LAUMAR has formulated Whitenan® Intimate Wash using delicate and dermocompatible surfactants. Its physiological pH and the moisturizing and protective barrier action of glycerin make it an ideal product for your daily hygiene. The presence of Vitamin PP supports the action of the active ingredient by means of its lightening power, for even more effective whitening action.

## INCI

Aqua, Cocamidopropyl betaine, PEG-7 glyceryl cocoate, Disodium laureth sulfosuccinate, PEG-200 hydrogenated glyceryl palmate, 4-Butylresorcinol, Niacinamide, Glycerin, Phenoxyethanol, Caprylyl glycol, Imidazolidinyl urea, Sodium cocoamphoacetate, Citric acid, Lauryl glucoside, Sodium cocoyl glutamate, Sodium lauryl glucose carboxylate, Disodium EDTA.